

Flyer for the Local Chief Executives

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“Ligtas Buntis”

2005 Campaign

Theme: “Natural...Dahil Mahal Kita”

What is Ligtas Buntis 2005 Campaign ?

The Ligtas Buntis Campaign 2005 is a strategy to increase the visibility of family planning as an essential public health service and to improve the access of couples, women and men to family planning and safe motherhood services.

“Ligtas” means “safe” which means women’s safety is paramount; “Buntis” means “pregnancy”. Put together, it means either:

Ligtas na Pagbubuntis which means SAFE pregnancy and childbirth; or

Ligtas sa Pagbubuntis which means safety from risk or unwanted pregnancy.

What is the Objective of Ligtas Buntis 2005 Campaign ?

The Ligtas Buntis Campaign aims to identify and directly deliver the needed Family Planning and Maternal Care information and services to the target population (2 Million women and men of reproductive age).

